



Structural Concepts®

DELIVERING FRESH. ALWAYS.™



Higher Education Solutions

Drive foot traffic and engagement in college dining halls.

FUSION MD685R
Self-Service

Meeting the demand for healthier options and better-for-you foods, Structural Concepts' depth and breadth of flexible merchandisers and display cases perform at the highest levels.



The Foodservice Experience is Important to Students

38% of college students want dining options open 24/7 and **more than 50%** of institutions polled are interested in mobile ordering and/or cashierless pickup.

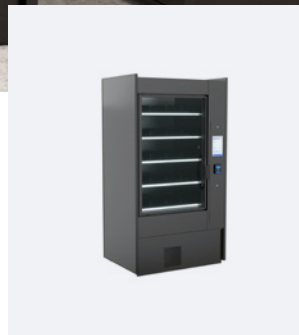
McKinsey



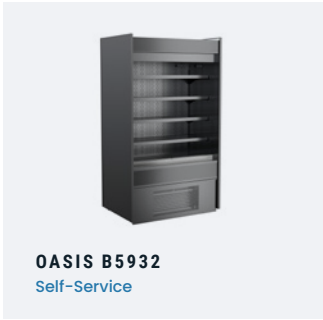
Autonomous Retail Merchandiser

Improve the Overall Shopping Experience

Provide a cashier-less experience and increase the speed and accuracy of transaction for those looking for a convenient 24/7 fresh food selection. Offset labor challenges, create an appealing merchandising format with increased capacity, and seamlessly streamline inventory management to serve food deserts across colleges and universities.



ELEVATE BD36321S
Self-Service



OASIS B5932
Self-Service

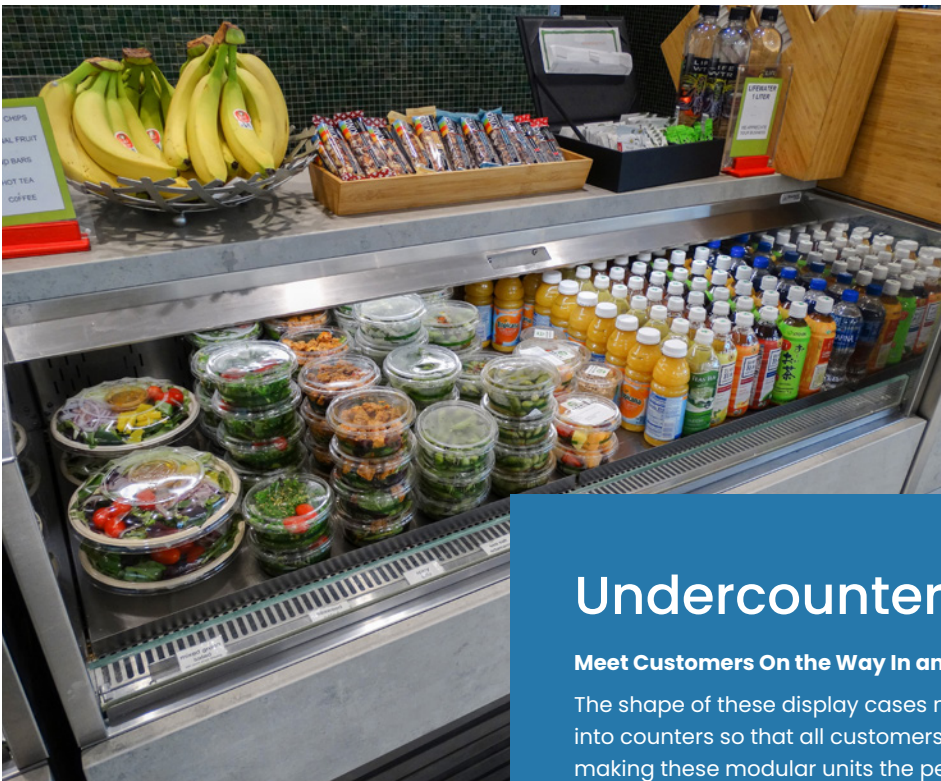


OASIS B7132
Self-Service

Self-Service

Enhance Convenience and Speed of Service to Time-Starved Faculty and Students

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.

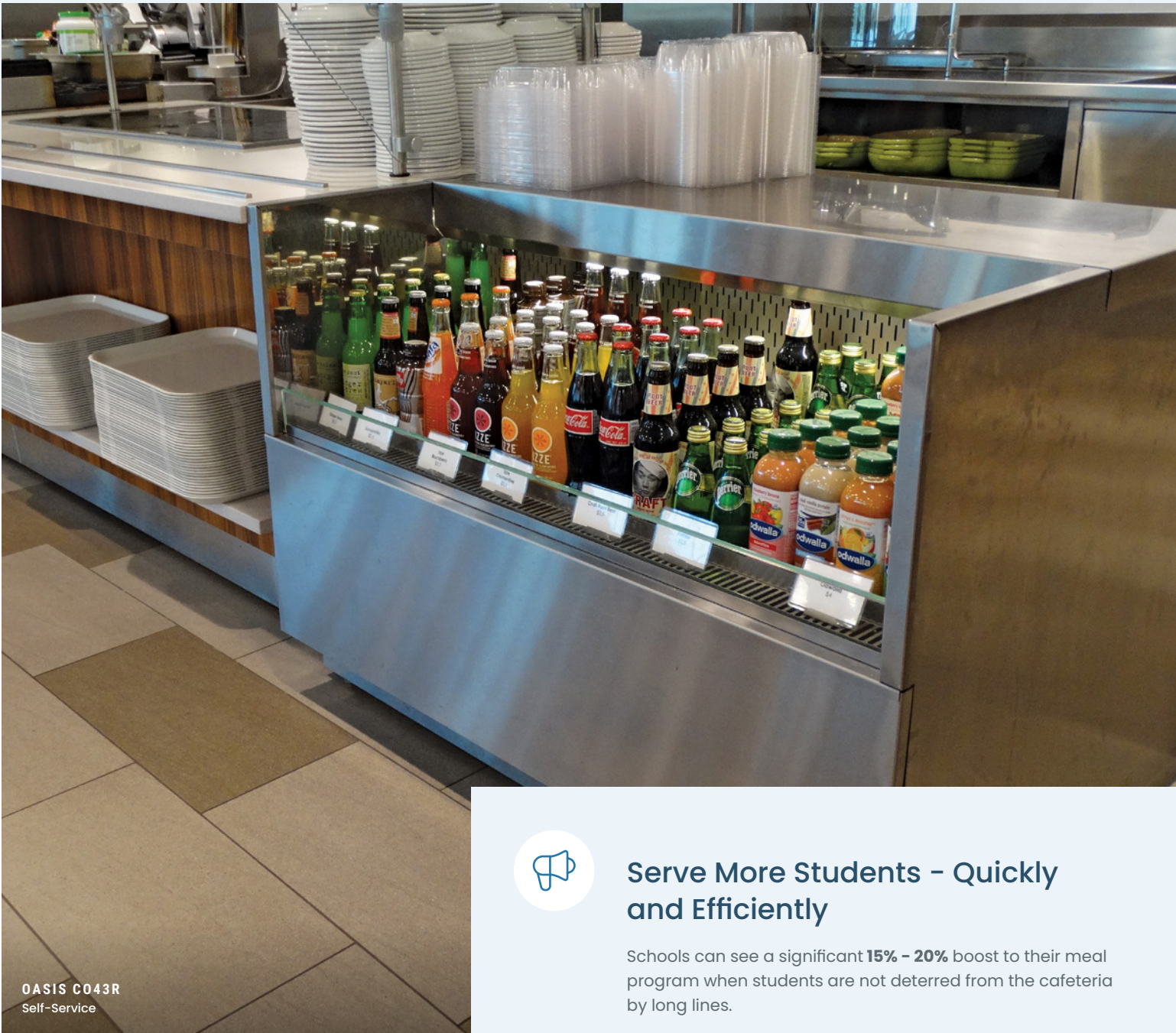


OASIS C053R-UC
Self-Service

Undercounter

Meet Customers On the Way In and Out

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



OASIS C043R
Self-Service

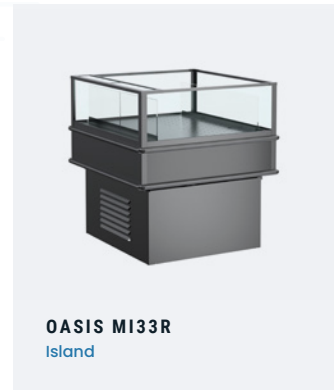


Serve More Students – Quickly and Efficiently

Schools can see a significant **15% – 20%** boost to their meal program when students are not deterred from the cafeteria by long lines.

ManPower Group

Structural Concepts helps **streamline student and faculty traffic flow** with a variety of solutions within serving lines and/or near checkout with **full service and self-service options** to complement existing foodservice menus.



OASIS MI33R
Island

Islands

Increase Sales by Offering Busy Student Meal-Goers Healthy, Fresh Food Selections On-the-Go

Products can be displayed more dynamically, attracting more consumers, and increase opportunities to produce more revenue.



Endcaps

Create Opportunities for Add-Ons

Utilize displays that blend into high traffic areas to generate incremental sales.



OASIS FSE663R
Endcap

The **versatility** Structural Concepts provides in serving more types of meals via **turnkey merchandisers and display cases encourages students to spend more** money on food in the dining halls rather than going elsewhere to eat, while also **reducing the reliance on labor.**



Face the Competition of C-Stores, QSRs and Other Off-Campus Temptations

48% of college students consider the opinions of their peers before making foodservice purchases.

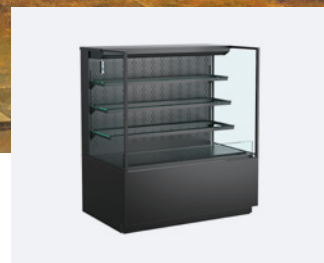
The Center for Generational Kinetics



Combinations

Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options

Combination models optimize floor space with multiple display areas in a single piece of equipment, providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



REVEAL NR3651RSSV
Combination



Hot and Cold Combinations

Elevate the Customer Experience by Offering More Options

The refrigerated & heated self-service case provides a vertical combination of grab & go refrigerated and heated display offering both hot and cold temperatures in the same case.



OASIS B3924RH
Combination



REVEAL NR3647RSSA.MOB
Mobile

Mobile

Leverage High Traffic Areas – Temporarily or Permanently.

Mobile refrigerated self-service displays on casters use less floor space by displaying product vertically instead of horizontally and can be easily pushed up against shelving, walls, columns, or used back-to-back.

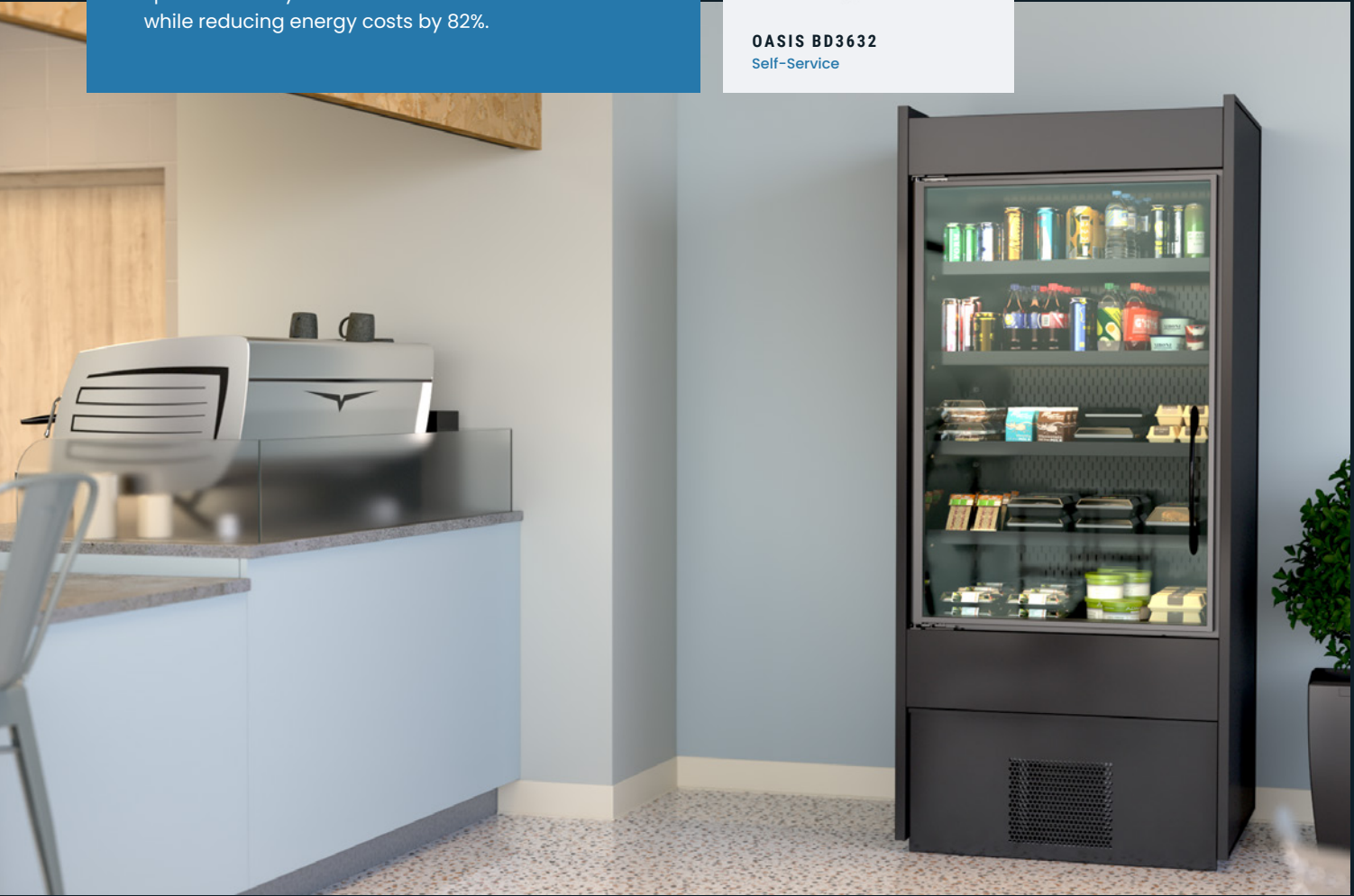
Refrigerated Door Merchandisers

Open the Door to Profitability

Create a seamless transition from open cooler merchandisers that create more merchandising space to satisfy customers' desire for fresh food while reducing energy costs by 82%.



OASIS BD3632
Self-Service



With a commitment to **reliability and performance**, and providing the **highest service support**, Structural Concepts provides a **level of unparalleled value** to schools and institutions by **making it easier to display and sell** more fresh food today – and tomorrow.



LEARN MORE
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